

RECEIVED
CENTRAL FAX CENTER

004/037

DEC 14 2009

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-48 (GP-083-00-US)

Applicants: Ross KONINGSTEIN, et al.

Serial No.: 10/721,010

Confirmation No.: 5650

Filing Date: November 24, 2003

Title: USING CONCEPTS FOR AD TARGETING

Examiner: William A. Brandenburg

Group Art Unit: 3622

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REQUEST FOR A ONE (1) MONTH EXTENSION OF TIME


In response to the Office Action mailed on August 14, 2009, which set a time for response to expire on November 14, 2009, please extend that period one (1) month to expire on December 14, 2009. The Patent Office is authorized to charge the fee of \$130.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

12/15/2009 HMARZ11 00000032 501049 10721010

01 FC:1251 130.00 DA

December 14, 2009

Respectfully submitted,


John C. Pokotylo, Attorney
Reg. No. 36,242
Customer No. 26479
(732) 936-1400

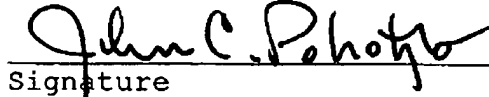
STRAUB & POKOTYLO
788 Shrewsbury Ave.
Tinton Falls, NJ 07724

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

Type or print name of person signing certification


Signature

December 14, 2009
Date